



Elite Investigations

July 24, 2017

CONFIDENTIAL INVESTIGATIVE REPORT

Re: City of Reno

**Prepared for: Karl Hall
Reno City Attorney
One E First Street, 3rd Floor
Reno, NV 89501**

**THIS REPORT HAS BEEN PREPARED BY ELITE INVESTIGATIONS AND IS
FURNISHED AS A CONFIDENTIAL COMMUNICATION SOLELY TO THE
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Dear Mr. Hall:

This will serve to transmit our final observational report of activity throughout the adult entertainment businesses in the Reno area. The following paragraphs will outline our investigation in greater detail.

This report is an exact version of observations while conducting surveillance within each establishment. The initial report was edited, due to the sensitive nature and mature content. After providing a verbal update to the City Attorney's Office, our initial report was delivered. Upon reviewing the report, our office met with each Investigator, and compiled an exact account of activities observed at each location to better illustrate the information provided to the City Attorney's Office prior to the initial report.

Elite Investigations conducted undercover surveillance at **seven** different locations, during different times and on different days of the week. Each surveillance period was in increments of **two-to-three hours** and was conducted approximately **three** times at each location. Our role was to observe and document all activity, to provide descriptions (age, gender, etc.) of all individuals, and to narrate what activities were observed during this time frame outside and inside each establishment. This allowed us to showcase a full scope of activity at each location during various days, times and business hours.

Additionally, a thorough social media search was conducted on each of the **seven** establishments. All our findings will be displayed within a sub-category under each establishment name.

The analysis of each establishment has been divided into five parts: a brief summary of cleanliness, reputation, clientele and back-rooms (if applicable), followed by Observations of Exterior of Establishments, Observations of Interior of Establishments, Social Media Research, and a neighborhood canvas.

Please note, all encounters that took place were conversations between contracted dancers and our Investigators. The Investigators did not have any contact with management or security, to confirm whether they had knowledge of these practices that are explained in greater detail throughout the report. At no time, did our Investigators participate in any activities, although they were offered multiple services (i.e. sexual activities, drugs, etc.) during surveillance. Multiple Investigators (both male and female dressed in casual and formal clothing) visited each establishment on several dates of surveillance to depict a clear scope of activities within each establishment.

LIBIDO ADULT STORE & THEATER



Photograph of exterior of Libido Adult Store & Theater

Website: <https://www.libidoadultstore.com/home>

Although our social media search of Libido Adult Store & Theater yielded only one negative review, it has a reputation of having low-to-average cleanliness and attracting low-income clientele.

- Observations of Exterior of Establishment

The establishment is located near the corner of North Virginia Street and Center Street in Reno, Nevada. Multiple businesses, including a gym, bar, restaurant and a small retail store are located within the same area. The property includes a large parking lot and a well-lit front entrance facing North Virginia Street.

On Saturday, February 4, 2017, surveillance was conducted at and around Libido Adult Store & Theater between the hours of 4:58 PM and 8:30 PM. The majority of the patrons observed were male ranging in age 41 and above. The activity in the area was minimal as only four instances of loitering were observed. Most patrons that entered the establishment conducted their business within a fifteen-minute period before leaving. The surrounding area is well lit and was well-kept and controlled during the surveillance period.

<u>2/4/17 - 4:58 PM - 8:30 PM</u>		
<u>Libido</u>		
Age	Male	Female
21-30	4	0

31-40	8	3
41 & above	15	1
Loitering	4	
Groups	1	

- Observation of Interior of Establishment

The interior of Libido Adult Store & Theater consists of a small theater, commercial area and coin-operated video booths. A fee is charged upon entry, which grants patrons access to both the commercial section and the theater.

- Social Media Research

The lone negative social media comment found through investigation includes an allegation of employee drug use at Libido Adult Store & Theater.



caleb dixon
a year ago

★ ★ ★ ★ ★ Maybe you shouldn't say you're open 24 hours if you close the store for 2 hours to "clean" it. And btw your guy who was working sounded high as a kite and not high as in marijuana high. More like a disgusting meth head high.

- Neighborhood Canvas

On Friday, July 7, 2017, a neighborhood canvas was conducted at the surrounding establishments located outside of Libido Adult Store & Theater. The results of our findings will be listed below:

Melting Pot – Our Investigator spoke with a male and female employee; however, they would not disclose their names. They both informed our Investigator that the Libido Adult Store & Theater bring in unwanted “skuzzy” people from across the street. They went on to explain that the building is an “eye sore,” and though that “when the city cleaned up the midtown area to make it more family friendly, that the bookstore should have been taken down.”

The World Emporium – Our Investigator spoke with a younger female employee; however, she would not disclose her name. She advised our Investigator that “the building doesn’t really have any impact on her or the business at the store.” She went on to explain that “she has never observed any acts of lewdness outside of Libido Adult Store & Theater or around her own business.”

Thai Chili Restaurant – This establishment shares the same parking lot with Libido Adult Store & Theater. Our Investigator spoke with the owner, who explained that “she has never had problems with the business.” She went on to explain that “the majority of the patrons park in the rear and enter through the back door of the business, and not the main entrance on South

Virginia Street." She also added that "she has never observed any acts of lewdness in the parking lot or unwanted traffic."

Z-Bar - Our Investigator spoke with a male bartender; however, he would not disclose his name. He explained that "he does not have any problems with the patrons; however usually works during the day, and doesn't notice if the business brings any unwanted patrons from Libido Adult Store & Theater." He recommended that our Investigator return during the evening, as he felt the night shift team may be more helpful with our Investigator's questions.

The Barber Shop - Our Investigator spoke with Carlton, the owner. He advised our Investigator that "the Libido Adult Store & Theater has been there for longer than he has been alive." He believed that "the only problems he has ever had has been the homeless people who walk up and down South Virginia Street; however has never had a problem with anyone coming from the bookstore."

SUZIE'S



Photograph of exterior of Suzie's

Suzie's has a reputation of average cleanliness and for attracting a mid-income demographic of patrons.

- Observations of Exterior of Establishment

On Saturday, February 4, 2017, surveillance was conducted at and around Suzie's between the hours of 8:34 PM and 10:30 PM. The majority of the patrons observed were males aged 31 & above. No activity was observed at or near the establishment. Many of the patrons that were observed quickly entered and exited within minutes before departing from the area. The surrounding area is well lit and was well-kept and controlled during the surveillance period.

<u>2/4/17 - 8:34 PM - 10:30 PM</u>		
<u>Suzie's</u>		
Age	Male	Female
21-30	6	4
31-40	12	7
41 & above	15	5
Groups	3	

- Observations of Interior of Establishment

The interior of the establishment was extremely organized, clean and professional. The majority of observed patrons appeared to be couples and only a few were single males. Staff members were polite, well-dressed, personable and observant. There is a discreet movie section located within the establishment where patrons are able to choose a movie and play it on a large television set; however, no videos were playing at the time of our Investigator's arrival. The establishment has multiple small rooms, each containing a variety of sex toys, videos for purchase and supplements. All observed patrons remained within the establishment for approximately two-to-six minutes before departing. Very little foot traffic was observed within the establishment during the time.

- Social Media Research

Social media comments regarding Suzie's ranged in nature from the questionable appearance of the establishment's exterior to dodgy patrons within the establishment itself. Another comment was posted by a patron who spent money in a booth that did not function correctly, only to be refused a refund afterwards.



Ray S.
JOSHUA TREE, CA
0 friends
4 reviews



6/25/2016

Most of the video booths took your money but did not play video. The staff was aware of the problem but couldn't fix it.



Betsy H.
Fort Myers, FL
139 friends
132 reviews
22 photos



11/14/2015

I read the reviews, but it still seemed kind of creepy to walk into. I ended up at Adam and Eve.



Wendy S.
Reno, NV
1 friend
42 reviews



4/7/2009

Been here twice...once to drag a group of girlfriends who have never been in an adult store and once with my husband. Krista..your right..PERV CENTRAL! Including the guy working the counter during one trip! Otherwise the manager who worked the second time was helpful, nice and knowledgeable..not that I had any questions or anything (wink, wink). The selection is huge if not a little scary..lol. But to each their own!



M.V.
Sparks, NV
4 friends
58 reviews

6/3/2009

Umm the wack off rooms to your immediate left frieks me out. Being a female I guess it is hard to understand how people can't go rub one out in the privacy of their own home anyways besides that I felt uncomfortable browsing the store for enchanting materials due to the male customers staring me down while drooling and gawking. Give me a break . . . I don't want to be an inspiration to the perverted crack heads either later in their trailers or in the sticky rooms . . . Chocolate Walrus or online will be my next and only stops from now on

- Neighborhood Canvas

Suzie's is located on the corner of Kietzke Lane and 2nd Street. It's the only establishment on the dirt lot, with no nearby stores, markets, restaurants, etc. A neighborhood canvas was not conducted at this location, due to the secluded area.

MEN'S CLUB



Photograph of exterior of Men's Club

Website: <http://renomensclub.com/>

The Men's Club is by far the most exclusive exotic dancer's club in Reno, with a reputation for cleanliness and for attracting high-income, middle-aged patrons. Female clients and groups are prohibited in entering without a male escort. Management pays close attention to patrons while inside the establishment. VIP areas were not observed during our surveillance period due to high prices and strict guidelines of the club. It is rumored that access to the VIP is granted only to those have demonstrated sufficient financial needs. Our Investigators were unable to determine what activities are provided in the VIP areas.

- Observations of Exterior of Establishment

The establishment is located on Lake Street in Reno, Nevada. It is situated directly next to the AmTrak Central Station and the Harrah's Hotel & Casino's public parking garage. There are no retail or restaurant establishments located directly outside of the Men's Club.

On Saturday, February 4, 2017, surveillance was conducted at and around Men's Club between the hours of 9:35 PM and 1:35 AM. The majority of observed patrons were males aged 21-30. The establishment utilizes the empty parking lot immediately in front of the entrance for valet parking, forcing our Investigator to establish a surveillance position from a parking lot near the Fourth Street Bus Terminal. Busiest hours of operation were from 10:00 PM until 12:00 AM. Reno Police Department patrol vehicles were observed arriving at the bus terminal on Fourth Street approximately seven times (9:56 PM, 10:08 PM, 12:21 AM, 12:36 AM, 12:47 AM, and 1:23 AM). Due to the heavy private security surrounding the Men's Club, the majority of activity was observed near the bus terminal and train station, located to the north of the establishment. Individuals were observed urinating in public, participating in loud disputes, and loitering

around or near the bus terminal. Many seemingly homeless individuals were observed throughout the evening wandering near Lake Street and Fourth Street.

<u>2/4/17 - 9:35 PM - 1:35 AM</u>		
<u>Men's Club</u>		
Age	Male	Female
21-30	59	34
31-40	38	12
41 & above	22	4
Loitering	8	
Public Urination	2	
Loud Disputes	1	

On Sunday, February 5, 2017, surveillance was conducted between the hours of 6:00 PM and 9:30 PM. The majority of observed patrons were males aged 21-30. The busiest hours of operation were from 8:30 PM until 9:30 PM. Reno Police Department patrol vehicles were observed arriving near the area surrounding the establishment on four separate occasions (6:18 PM, 7:33 PM, 7:42 PM, and 7:59 PM). At approximately 8:45 PM, two unidentified males were observed walking north on Lake Street, and one of the men was carrying a woman's purse in a suspicious manner. They seemed to be in a hurry as they walked at a very brisk pace. The majority of activity was observed near the bus terminal and train station on Fourth Street, rather than directly in front of Men's Club. Some patrons were observed briefly loitering and driving abnormally (i.e. speeding and slight drifting in and out of lanes).

<u>2/5/17 - 6:00 PM - 9:30 PM</u>		
<u>Men's Club</u>		
Age	Male	Female
21-30	88	38
31-40	51	10
41 & above	36	12
Loitering	5	
Abnormal Driving	2	

On Thursday, February 9, 2017, surveillance was conducted between the hours of 7:57 PM and 11:02 PM. Due to inclement weather and little parking availability, our Investigator could not determine the approximate age of the observed patrons, the majority of whom were male. Most patrons utilized the valet parking service, which limited the visibility of our Investigator. Most activity was observed at the bus terminal and train station. Reno Police Department patrol vehicles were observed in the parking lots leading to the train station and bus station approximately two times during the surveillance period. Some patrons were observed briefly loitering and participating in small arguments near the bus station. At approximately 9:50 PM,

an unidentified male and female were observed with a flashlight looking for items within vehicles; however, they were not observed entering any vehicles. This may have been due to a sudden increase in foot and vehicle traffic in the parking area. One individual appeared to be homeless and was observed pushing a shopping cart towards a nearby dumpster before walking towards the bus station.

2/9/17 - 7:57 PM - 11:02 PM		
Men's Club		
Age	Male	Female
N/A	49	10
Loitering	4	
Arguments	1	

- Observations of Interior of Establishment

The interior of the establishment was extremely well kept and professional. Staff members were well-dressed, polite, accommodating and consistently followed protocols (i.e. checking IDs upon entering and while ordering drinks); however, no pat-downs were performed on any patrons. The majority of patrons were couples and groups of males, all of which were dressed in button-up shirts and ties. Patrons have the option of both ordering food and consuming tobacco products anywhere within the establishment while watching the exotic dancers. As a result, it is possible for a patron to be eating food next to another patron who is simultaneously smoking. Dancers appeared to be selective on the patrons they approached. None appeared to be on any substance, and the overall appearance were professional. At no time, did the dancers offer our Investigators any illegal substances or sexual favors other than private dances.

- Social Media Research

Social media posts referencing the Men's Club allude to poor health conditions of dancers, theft and questionable business practices. Multiple comments reference patrons who didn't receive services that were paid for.



Mmmic west

4 months ago

★★★★★ I left with pink eye don't think I will be going back.



Kelechi Uzoukwu

11 months ago - 🇳🇮

★★★★★ Two girls took my \$652 for a private dance. Left without giving me one. Don't ever go here. This place is a fraud. It is a TERRIBLE PLACE!!! Don't even try. I don't even believe this kind of place still exist in America, where your money is taken from you. in the open and there is nothing you can do about it. You are going to regret it, just as I am doing right now I should never have been there in the first place.



Sal Juarez

a year ago



Me and my friend were here las night and 2 girls wanted to give us a privatr lap dances \$300 each one they took the money and told us will be right back and they left with our money \$600 total don't go here

A search was conducted with the Better Business Bureau and one complaint has been filed against Men's Club. Below you will find the original complaint. It should be mentioned that subsequent responses from both the business and consumer are available at:

<https://www.bbb.org/reno/business-reviews/adult-entertainment/reno-mens-club-in-reno-nv-90018475/reviews-and-complaints>

04/13/2016 Billing / Collection Issues

Complaint

On the 16th of March 2016, I went to the Men's club also known as the French quarter club to have some fun. After a few minutes, I was approached by two show girls (strippers) and a guy. I wanted to watch the strippers but they forced me to the vip and asked me to sign the receipts that they brought saying I am using the vip section for the night. I refused, but they kept raising their voice. Being afraid, I signed the receipts hoping to dispute this later with my bank. As soon as I did, they worked away, and I was able to leave too. I went to this place: No service was offered. I had no issue with them. They charged me \$652 on my credit card for no reason. I called the finance department for two days. She kept redirecting my call. Today, she told me that the amount wont be refunded. This place is a huge fraud.

[\(Show Less of Complaint\)](#)

Desired Settlement

I just want the \$652 refunded to my credit card.

- Neighborhood Canvas

Men's Club is located behind the Harrah's Casino parking garage, Aces Ball Park, and the RTC Citicenter Transfer Station on Center Street. With no nearby establishments, and with most activity that was observed was nearby the bus terminal, a neighborhood canvas was not conducted at this location.

WILD ORCHID



Photograph of exterior of Wild Orchid

The Wild Orchid occupies a coveted spot on the edge of Reno's Downtown and burgeoning Midtown districts. Nestled against the Ponderosa Hotel, which is a haven for transients, homeless people, and prostitutes, the Wild Orchid is an eyesore and unwelcome element in an otherwise booming part of town. The Wild Orchid's VIP room is known to host various sexual activities and drug use between patrons and dancers alike, although access to the VIP room seems to be slightly more exclusive compared to Reno's lower-end exotic clubs. The Wild Orchid is known to be a relatively clean establishment, which attracts mid-to-high income patrons.

A number of clients who were contemplating moving their businesses and families to Reno hired Elite Investigations to provide a compatibility analysis. Many of those clients specifically the sign location and business practices of Wild Orchid were a defining factor in dissuading them from relocating to the Reno area.

- Observations of Exterior of Establishment

On Saturday, February 4, 2017, surveillance was conducted between the hours of 10:36 PM and 1:30 AM. The majority of the patrons, aged from 21-30, were observed to gather in groups during the surveillance period. Some activity was observed around the establishment or near adjacent roads and alleyways. For example, some of the patrons showed signs of public intoxication as they stumbled while walking towards the downtown area. In addition, abnormal driving (i.e. speeding, slight drifting in and out lanes, etc.), loitering and rowdy behavior (i.e. yelling, cheering, etc.) was also observed.

<u>2/4/17 - 10:36 PM - 1:30 AM</u>		
<u>Wild Orchid</u>		
Age	Male	Female
21-30	31	10
31-40	13	2
41 & above	7	1
Groups	10	
Loitering	1	
Abnormal Driving	3	
Rowdy Behavior	3	
Public intoxication	1	

On Thursday, February 9, 2017, surveillance was conducted between the hours of 7:52 PM and 11:03 PM. The majority of patrons were males aged 21-30. Due to inclement weather, our Investigator observed less foot traffic than on previous surveillance dates. Many of the females that were observed arriving at the establishment appeared to be possible employees, as they were scantily dressed. Some activity was observed around the establishment or near adjacent road and alleyways. For example, some of the patrons were observed participating in rowdy behavior (i.e. yelling, cheering loudly, etc.), loitering and abnormal driving (i.e. speeding and slight drifting in and out of lanes).

<u>2/9/17 - 7:52 PM - 11:03 PM</u>		
<u>Wild Orchid</u>		
Age	Male	Female
21-30	16	7
31-40	9	4
41 & above	2	0
Loitering	3	
Group	1	
Fake ID	1	
Rowdy Behavior	2	
Abnormal Driving	2	

- Observations of Interior of Establishment

The interior of the establishment consists of dimly lit areas, however, the area outside of the doorway was well-kept. While at Fantasy Girls, our Investigator was able to purchase a

wristband which granted them access to both Fantasy Girls, Spice House, and Wild Orchid. Due to this wrist band, our Investigator was never asked to present his identification upon entry or when ordering drinks. Additionally, no pat-downs were performed upon arrival. The establishment was well maintained, but dimly lit. Staff members were well dressed, personable, helpful, polite and accommodating. The majority of patrons were couples, male groups, and female groups. All were well-dressed (i.e. button-up shirts, ties, dresses, etc.). Performers were also escorted to their vehicles by security upon completion of their work shift.

While inside, one male patron was pulled onstage, as it was his birthday. The dancers proceeded to remove his shirt and began violently whipping his chest, back and buttocks. They then pulled his underwear until it was ripped off from his body and threw it off stage. The patron appeared to be uncomfortable and was visibly in pain. Afterwards, the patron was sat in a chair and blindfolded with his shirt. A dancer was observed walking out from the back area while wearing a very large strap-on dildo. She then demanded that the patron open his mouth, and began shoving the dildo into his mouth for the duration of the song. Once the dildo was shoved into his mouth, the patron appeared to be uncomfortable and would attempt to pull away at times. After several minutes, he was given a free shirt and was escorted off the stage to sit back with his group. The entire time the group continued to chant and laugh throughout the performance, and the patron appeared to be slightly embarrassed once seated with the group.

While conversing with an exotic dancer, she alluded to allowing our Investigator to "party however you like," in the private rooms. She was vague in what she could provide our Investigator, but insisted that she "could make him happy." Prices started at \$150 for private room services.

Our Investigator conversed with an exotic dancer, who informed him that the dancers who participate in drug use do so in the downstairs women's bathroom. She also explained that she was previously employed at Fantasy Girls, where she claims personal items were stolen by other dancers and/or staff members, and was threatened with termination if she reported the incident to upper management, customers, or police.

Our Investigator was offered several private dances in the VIP area for \$700 which included bottle service. When refused, the waitress contacted upper management, and approached our Investigator offering the same services for \$350. Since our Investigator did not have approval to spend \$350 for VIP services, it could not be determined what was offered in this area.

Our Investigator conversed with another dancer who stated that although drugs are used at Wild Orchid, they are more prominent at Fantasy Girls. At no time during our surveillance, did our Investigators observe any drug use or drug paraphernalia within the club or in the women's/men's bathroom.

- Social Media Research

Per our investigation, negative social media posts for Wild Orchid are by far the most varied of all establishments included in our investigation. Complaints ranged from questionable business

practices, discrimination, speculation of poor employee health and drug use to theft of customers' belongings and assault.



Jonny K

a week ago

★★★★★ CALI has HIV and serious warts look on your left hand between her thumb and index finger trust me stay away ! !!!!!!!!



jim b.

Santa Rosa, CA

👤 1 friend

★ 32 reviews

🔗 [Share review](#)

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👤 [Follow jim b.](#)



8/30/2016

So \$20 cover was not bad at all. We called ahead and were told if you bring 10 people in that we could get a wrist band for \$20 instead of the usual \$35. It was my buddies bachelor party and we totally gave him a good time. The girls were very nice except 1 not sure of her name. Otherwise everybody was hella cool. The place was packed on a Saturday nite. no line to wait in and plenty of room to move around in there. I would have given it a perfect review but the bathroom guy was a complete rude asshole. I understand you have a shitty job but you don't need to yell at people for bringing drinks in there. we didn't know. Crazy shit happened late in the nite when a girl had a seizure on stage. kind of a buzzkill but then the girls took our minds off of it. Bring your wallet cuz there are plenty of titties to throw your money at



Serg B.

Dallas, TX

👤 0 friends

★ 4 reviews

🔗 [Share review](#)

🔗 [Embed review](#)

👤 [Compliment](#)

💬 [Send message](#)

👤 [Follow Serg B.](#)



2/24/2016

NEVER...EVER...GO TO THIS CLUB.

You will get ripped off, assaulted and be very very disappointed!!! One of the strippers legit grabbed my jacket while she was on the stage demanding for me to give her some money... mind you she did not even dance. That delusional stripper started trash talking to me and threatening me as well. Seriously?? lol

Terrible, terrible place. Please do yourself a favor and never go there. Places like this should bring pleasure to clients, not assault them! If there was negative mark i'd give them -10!

I hope this place will soon get closed. This is the worst place to spend your money at.



Jeff T.

Daly City, CA

56 friends

66 reviews

5 photos

Share review

Embed review

Compliment

Send message

Follow Jeff T.

12/15/2014

Been here in the past for a bachelor party, bday weekend... Always liked it here. But why is this weekend different? We booked the VIP area by the stage. The night was going great. We're drinking our bottle. We're enjoying the show. A few hours go by. My friends do their thing and I go to the restroom. When I get back, I notice that my someone else is sitting in our area. I find my friends and they tell me that the manager sold our area to another group. I never knew there was a time limit. Manager told me that he told the guy who booked the area that here was a time limit of a few hours. I asked my bro and he told me that he wasn't told that. Wtf? The manager told us that he doesn't remember us. What? He has short term memory now?

Don't bother going here. The managers, dancers will try to rip you off somehow. I gave two stars because of the performers who are actually honest and try to make a few bucks here. The waitresses who work here. How dare the manager pull this crap. Go somewhere else.



Nathan S.

Suisun City, CA

0 friends

4 reviews

Share review

Embed review

Compliment

12/18/2014

1 check-in

got robbed for my jacket here. cold walk home made it not worth it. staff was useless at the end of the night. second time it happened in reno will not be back.



Dy T.

Reno, NV

0 friends

3 reviews

6/16/2012

Horrible place. Got kicked out for being deaf. THANKS A LOT!

The Wild Orchid sign, which consists of a large video screen, has caused controversy throughout the community due to the nature of the images portrayed. The following article, which makes a case for why the sign negatively affects the community, was published in the Reno Gazette Journal on 8/13/16 and can be accessed here:

<http://www.rgj.com/story/opinion/voices/2016/08/13/one-view-wild-orchid-sign-detrimental-community/88621492/>

One View: Wild Orchid sign detrimental to the community

Melissa Holland Published 8:00 p.m. PT Aug. 13, 2016 | Updated 8:04 p.m. PT Aug. 13, 2016

942CONNECTTWEETLINKEDIN 30COMMENTEMAILMORE

I am thankful for the Wild Orchid sign! This may sound odd coming from the co-founder and executive director of Awaken, a local nonprofit organization helping women and children get out of the sex industry, but here's what I can tell you: The Wild Orchid sign has done more to raise awareness about the sexual exploitation of women in our community than almost anything we have done. Awaken has held dozens of awareness and educational events, but none of these have been as effective at driving people to action in this community than displaying the outdated misogynistic practice of men selling women's bodies for their own profit.

For years, the Wild Orchid and other strip club establishments have existed without much public outcry. The Wild Orchid sign was just what this community needed to start paying attention and take action. Our community is now unwilling to ignore business activities that are obviously inconsistent with our values, as well as the reputation and image Reno desires to promote. Now everyone is asking the question, "Is this sign what we want our city to be known for?" The answer is emphatically, "No!" The community will no longer tolerate the degradation and exploitation of men, women and children.



The video sign outside the Wild Orchid gentleman's club at the north end of Reno's Midtown is one of the area's most criticized digital signs. (Photo: RGJ file)

"People demand freedom of speech as a compensation for the freedom of thought, which they seldom use." This quote by Soren Kierkegaard describes how we overuse the term "free speech" like it's home base in a game of tag. What does the First Amendment really protect? We know that at any checkout counter in a grocery store, the display of pornographic magazines is not protected by the First Amendment. These magazines must be covered so our children do not see them. Why? Because it's a federal offense to expose sexually explicit material to children. Clearly, "freedom of speech" isn't without limits. Moreover, it is not a legal right that can be used to shield the marketing of sex by businesses.

Just like a magazine in a grocery store, the Wild Orchid's sign should be covered or removed. The right to free speech does not include exposing children and families to sexually explicit pornographic digital images.

The Supreme Court has recognized several limited exceptions to First Amendment protection. Publicly displaying obscene images is not protected speech under the First Amendment. The U.S. Supreme Court laid out basic guidelines for judging whether something is "obscene" in its 1973 decision *Miller v. California*. These guidelines include whether the average person, applying community standards, finds that the work is sexual, offensive and lacking serious artistic, political or scientific value. Justice Potter Stewart of the Supreme Court once delivered a famous one-liner on the subject of obscenity: "I know it when I see it."

The Supreme Court also determined that a jury may measure "the essentially factual issues of prurient appeal and patent offensiveness by the standard that prevails in the forum community, and need not employ a 'national standard.'" In this regard, the Supreme Court clearly expressed that there is a role for the community in making decisions about obscene material.

Over the past few years it is easy to track what the Reno community deems to be its standard for obscenity. This community is in a time of transformation wherein it is engaged in rebranding, redevelopment and other initiatives defining what we are and what we want to be. For example, the community mobilized to ensure taxicab advertising no longer promoted strip clubs and brothels. Additionally, the community mobilized to urge the Reno-Tahoe International Airport to put a stop to advertising for brothels and strip clubs.

The new Nevada heralded by our state leaders, the Biggest Little City Movement and Reno Rebirth are all representative expressions of a community that wants to promote

Reno as family friendly, a great place to do business, a university town and a great place to raise children.

In order to adopt a position of these sexual images being protected by the First Amendment, one must first adopt a belief in commodifying human beings, institutionalizing men's entitlement to women's bodies and then putting their bodies on display sexually for men, women and children to see. This is not that community and we do not standardize that message. We are a community that stands for a positive city image. We can do better for our daughters, our sons and the image of Reno.

Melissa Holland is the co-founder and executive director of Awaken.

- Neighborhood Canvas

On Friday, July 7, 2017, a neighborhood canvas was conducted at the surrounding establishments located outside of the Wild Orchid. The results of our findings will be listed below:

Newman's Deli – This establishment shares the parking lot with the Wild Orchid. Our Investigator spoke with a female employee; however, she would not disclose her name. She explained that “they have an agreement that allows the Deli to utilize the parking lot during the day, and at night the parking lot is reserved for the Wild Orchid.” Our Investigator was advised that “the only problems they have, don't have a thing to do with the Wild Orchid, but with the Ponderosa Hotel that is behind the Wild Orchid. Multiple homeless people with possible mental issues participate in drug use near the hotel.” She explained that she herself has not witness any lewdness, but again stated that “the business is open during the day, so they don't get any traffic from the Wild Orchid patrons.”

Bike Shop – Our Investigator spoke with the male owner. He explained that “his business is only open during the day, and the Wild Orchid is busiest at night, so he never deals with their patrons. His concerns were for the homeless people and the constant traffic located near the Ponderosa Hotel.”

Batch – Our Investigator spoke with a male employee, who works mornings and occasionally during the evenings for the closing shift. He explained to our Investigator that “he doesn't have an opinion on the Wild Orchid, as he not observed any acts of lewdness; however, has opened the following morning and found needles behind his business.” He confirmed that no patrons from the Wild Orchid visit the establishment due to all business closing at 9:00 PM within the strip mall.

Jus – Our Investigator spoke with a female employee. She explained that “the only problems they have in that area are not from the Wild Orchid, but from the Ponderosa Hotel. There is constantly a flow of homeless and transient people coming in and out of the hotel. They have found needs behind their businesses, and have had to call the ambulance due to the people

being passed out behind the business." She also added that because their business is opened only during the day, "she experiences zero problems with the Wild Orchid since they're open at night."

Reno Public House - Our Investigator spoke with the owner of the establishment. He explained that he was "tired of getting surveys on the City of Reno." He added that he experiences "no trouble" from the Wild Orchid, as he's only open during the day. He does observe multiple people coming in and out of the Ponderosa Hotel. Additionally, he has "consistently found needles behind his business, wants change, but also wants to ensure that our Investigator knew that the problem was with the hotel and not with Wild Orchid."

FANTASY GIRLS



Photograph of exterior of Fantasy Girls

Fantasy Girls is among the least hygienic exotic clubs, and is known for attracting a lower-income demographic of clientele.

- Observations of Exterior of Establishment

On Saturday, February 4, 2017, surveillance was conducted between the hours of 6:00 PM to 9:30 PM. The majority of the patrons were women ranging in age from 21-30. The busiest hours of operation were from 8:00 PM until 9:30 PM. Our Investigator observed Reno Police Department patrol vehicles patrol arriving near the establishment on three different occasions. Taxi cabs were observed picking up and dropping off patrons approximately thirteen times throughout the surveillance period. Little activity was observed at the establishment. Only one patron was observed loitering within the parking lot area, and appeared disoriented as she stumbled multiple times while walking.

<u>2/4/17 - 6:00 PM - 9:30 PM</u>		
<u>Fantasy Girls</u>		
Age	Male	Female
21-30	21	23
31-40	17	4
41 & above	14	2
Loitering	1	

On Sunday, February 5, 2017, surveillance was conducted between the hours of 9:35 PM to 1:35 AM. The majority of attending patrons were males aged 21-30. Busiest hours of operation were from 10:00 PM and 12:30 AM. Upon arrival, our Investigator observed a banner posted outside of the establishment that offered half-off drinks during the football game; it is unclear if this is something they offer for all game nights or if it was Super Bowl specific. Approximately 33 taxi

cabs were observed picking up and dropping off patrons throughout the evening. Little activity was observed at the establishment. One patron was observed loitering while smoking within the parking lot area, another urinated in public and some patrons appeared disoriented as they stumbled multiple times while exiting the establishment.

<u>2/5/17 - 9:35 PM - 1:35 AM</u>		
<u>Fantasy Girls</u>		
Age	Male	Female
21-30	82	32
31-40	75	12
41 & above	21	8
Groups	5	6
Public Intoxication	7	
Public Urination	1	
Loitering	1	

On Thursday, February 9, 2017, surveillance was conducted between the hours of 11:06 PM and 2:07 AM. Due to inclement weather and limited parking, our Investigator could not determine the approximate age of the observed patrons. Significant activity was observed. At 11:13 PM, a white sedan arrived at the establishment and after several minutes an unidentified male exited the building and entered the rear passenger side door of the vehicle. The driver then exited the vehicle and entered the rear driver's side door. After approximately two minutes, both males exited the vehicle; the driver departed from the area and the unidentified male reentered the establishment. Multiple patrons were observed exiting, standing outside and smoking for several minutes before reentering. Several patrons were observed exiting the establishment and walking to the nearby alleyway for approximately two-to-five minutes before reentering. Multiple taxis were observed parked in the alleyway near the establishment with their engine and lights off as their drivers remained inside their vehicles. Reno Police Department patrol vehicles were observed patrolling the surrounding area several times.

<u>2/9/17 - 11:06 PM - 2:07AM</u>		
<u>Fantasy Girls</u>		
Age	Male	Female
N/A	44	14
Loitering	7	
Cab Arrivals	6	
Possible Drug Deals	5	

- Observations of Interior of Establishment

Fantasy Girls has approximately a dozen stalls in the interior of the establishment, each equipped with low lighting, bench seating and curtains. These stalls, which are guarded by bouncers, offer an ideal venue for sexual activity and drug use, once these services are negotiated between clients and dancers beforehand. Access to these stalls appears to be unrestricted, granted that the clients pay for the agreed-upon service. Through investigation, it was determined that each dancer seems to have the ability to name their own price for each sexual act, which generally starts at \$60.00 for a private lap dance. Drug use is also rampant in these booths, as our Investigators repeatedly witnessed drug paraphernalia present, including foil associated with heroin use, discarded within the stalls in plain sight.

Our Investigator observed a dimly lit parking area, with garbage and debris scattered near and around the front entrance. Staff members were under-dressed, unobservant and displayed a need to serve alcohol to all sitting patrons immediately; however, no patrons were patted down upon entering. Several dancers appeared to be under the influence of drugs and alcohol, as they were constantly nodding in and out of consciousness while seated at the bar. Although ID's were checked upon entering the establishment, they were not checked when patrons ordered drinks. The majority of the patrons were males, some appearing to be truck drivers, older in age, and all were wearing casual clothing.

During one night of surveillance, it appeared to be an amateur night, as female patrons were observed being pulled onstage. While on stage, the exotic dancers would begin removing their shirts, pants, dresses, etc. – some patrons were even fully nude. The dancers would then proceed to kiss, lick and touch all areas of the female patrons' bodies (i.e. performing light oral sex, grabbing vaginas, spanking butts, and rubbing their bodies on each other). This would usually last for the duration of the song. All male patrons were able to touch all exotic dancers in any area they saw fit. The dancers would press their bare butts into patrons faces, while male and female patrons could touch the dancer's breasts, hips, inner thighs, and butt. The establishment is poorly maintained: glasses were left on tables and cigarette stains were on the carpet. Furthermore, the restrooms floors were caked with urine, old alcohol and other unknown fluids causing our Investigator's shoes to stick. The area is poorly lit, and multiple patrons were smoking cigarettes within the establishment. There are three private rooms where exotic dancers take patrons to perform private dances, which are available at a variety of lengths (i.e. two songs, fifteen minutes, and thirty minutes).

On one day of surveillance, our Investigator began conversing with two exotic dancers. During this conversation, they asked if he enjoyed "partying" and proceeded to unzip a coin purse, resulting in a clearly discernable odor of marijuana and a small clear bag was observed. Our Investigator refused, at which time the dancers asked if he would like to "snort a line of blow off of her ass" in the back room. Our Investigator refused once again and the dancers then left the area to converse with other male patrons. When our Investigator was walking past the women's restroom, a pungent chemical smell consistent with methamphetamine was present when the door opened. It should be noted that this was during the early hours of the club's opening.

Another Investigator conversed with an exotic dancer. During this conversation, she explained that she typically works every Friday, Saturday, and Sunday, and drives from Sacramento, California to Reno, Nevada for work. She will usually arrive at 9:00 AM and works until 5:00 AM, before she drives back to her residence in California. She earns an average of \$2,000-\$4,000 per week as an exotic dancer. She also added that the majority of her work consists of "private dances" verses performing on the main stage, "as I can make more money." Throughout the evening, our Investigator observed this same dancer escort multiple men to the private room area for times ranging between one song and a half hour long. She only performed once on the main stage.

While sitting, our Investigator observed an exotic dancer with a half-smoked joint, exclaiming that she wished she could smoke, but due to security was "forced to smoke in the women's restroom." A few moments later, an argument began between two male groups. The argument quickly escalated into a physical altercation inside of the club. Each group consisted of approximately six-to-eight males. Exotic dancers then began fighting each other, as if they were choosing sides in the altercation. It lasted approximately three to five minutes, before security was able to intervene. Only one of the two male groups were escorted out of the establishment while the second group of males were permitted to stay. No police officers were notified or arrived after the altercation ended.

Our Investigator entered the restroom and observed a Hispanic male remove a clear bag from his pocket and enter a stall. Upon entering, our Investigator heard him begin snorting loudly and sniffing.

Afterwards, our Investigator returned to his table, where another exotic dancer arrived and began conversing. She stated that she was "already twelve shots in" and was looking for heroin, meth, opiates, cocaine or "anything she can get her hands on." Towards the end of the evening, the majority of exotic dancers appeared to be highly intoxicated or under the influence of a substance, evidenced by behaviors including stumbling while walking, slurring of words, and the smell of alcohol on their breath.

During another night of surveillance, the conditions remained the same from previous surveillance. Once they entered the establishment, the Investigator and their guests were not carded at the front desk. They were again not carded once they were approached by the hostess for their drink orders.

During one of the exotic dancer's performances on the main stage, another dancer joined her on stage. They began rubbing themselves all over and grinding their bodies together, followed by one of the dancers bending over at the waist as the other dancer began performing oral sex from behind. Afterwards, one of the dancers grabbed a seated patron and pulled him onto the stage. They laid the gentleman on his back, as one dancer sat on his face, where our Investigator could observe him sticking his tongue inside of her vagina, while the other dancer proceeded to straddle and began dry humping him. Once the song ended and the performance was done, the gentleman sat back down at his seat, as all of his friends began to cheer and offer him high fives. One of the dancers got off the stage and began conversing and sitting on the laps of the same group of males, while the other continued her routine for another song.

The women's restroom smelled of marijuana upon entering, while the male's restroom did not have a distinct smell, multiple inebriated men were present. A group of three men entered the restroom and together went into a stall. They remained in the stall for several minutes, while snorting an unknown substance, believed to be cocaine. Afterwards, they exited while touching their noses and returned to their group sitting near the front of the stage.

Our Investigator observed several exotic dancers sitting at the bar that appeared to be dozing off. Many of them had trouble keeping their eyes open for an extended period of time and constantly had their heads tilted forward as if they had fallen asleep. This was at approximately 10:30 PM.

Additionally, two female exotic dancers near the bar appeared to get into a confrontation, as they started to become verbally abusive towards each other. When they became physically aggressive towards each other, other dancers were able to pull them apart before it became too violent. The two walked separate directions with their own respective group of dancers.

- Social Media Research

Social media comments regarding Fantasy Girls detailed everything from harassment to underage dancers to drug use. Another comment describes a patron having water thrown into his face and a member of his party being assaulted by a dancer.



Emmy B.

Reno, NV

👤 0 friends

★ 15 reviews

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➡ [Follow Emmy B.](#)

★ ★ ★ ★ ★ 11/20/2016

Walked up with my bf and we were getting harassed in the parking lot. A car full of people were honking at us. Got in and it was 50 for both of us. Some of the girls were nice, others not so much. It's filled with a bunch of old females, with huge stomachs, bad boob jobs and cellulite. My bf liked this girl in the pink. I wasn't very impressed from the neck down. Decent face, bad attitude. Like do the strippers work? Or just sit and drink and text in there phone all day. I'm also sick of these young girls under 21 telling us that they're underage. Like congratulations do something else with your life. Anyway, I asked for a dance for my bf from the girl one link because we made a bet and I had to pay up. She came over and said she doesn't do floor dances and it's 60 to go in the back. I was like whatever, fine. My bf says no bc she was being kinda stand off-ish and she just gets up and leaves. I was just like wtf.. I'm not trying to count her money but she only danced once, sat the bar the entire night talking and sipping on a drink. Like girl, you're in Reno. Not Atlanta or Vegas. Step your cookies up.



Anthony M.

Kent, WA

0 friends

6 reviews

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[Follow Anthony M.](#)

☆☆☆☆ 2/17/2016

I will definitely try this place again when I'm in town. I was here last month on a Thursday evening. It wasn't great...it wasn't bad though. The cover charge let's you into 3 separate strip clubs so go here first. The inside is decent. The girls....completely hit or miss. Had a lap dance from a really pretty tall blonde. She talked alot of shit but she was cool. Had another girl approach me. I think she was on something. She wasn't mean when I declined so that's good. There was this short chubby girl there who had no business working there. The guy she was dancing on seemed to enjoy it so whatever works. No pressure kind of atmosphere. I will definitely try it again.



John Smith

a year ago

☆☆☆☆ Had water thrown on me. buddy got slapped in the face by one of those strippers. Mgmt refused to do anything.



Arthur K.

Seattle, WA

285 friends

676 reviews

304 photos

[Share review](#)

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[Compliment](#)

☆☆☆☆ 1/26/2009

1 First to Review

We were here on a Friday night to see only 5 girls working and not a single one was hot. There was a black girl so high on crack or meth that she couldn't even make eye contact when she spoke. She even yelled at us for not paying her when we didn't even get a dance from her. We promptly left to play blackjack the rest of the night.

- Neighborhood Canvas

On Friday, July 7, 2017, a neighborhood canvas was conducted at the surrounding establishments located outside of Fantasy Girls AND Spice House (as they are both located within a block radius). The results of our findings will be listed below:

RHP – Our Investigator spoke with the owner, who explained that “she has never had any problems with the Spice House or Fantasy Girls.” She has observed broken glass scattered on their shared parking lot; however, due to her business hours being during the day, she never gets any business from those establishments, as they’re opened during the nights.

DBAR-M Western Supply – Our Investigator spoke with several employees. They explained that “they have no issues with the Spice House or Fantasy Girls, as their business is only open during the day.” They informed our Investigator that they usually have problems with “homeless people, the prostitution, and panhandling” which is the nature of their location, and is not directly related to the Spice House or Fantasy Girls.

Eds – Our Investigator spoke with the owner and an employee. They stated that “they have no problems with Fantasy Girls.” Most of his customers will joke that they are going across the street, but never go. The owner’s main concern was with the homeless, who go into their garbage in search of food, or they may enter his establishment and will be asked to leave. The owner mentioned that “he has never had people wander from the topless bar.” He recommended that our Investigator return at night to talk with the night shift crew.

Alturas Bar – Our Investigator spoke with a male bartender, who works the day shift. He explained that he “doesn’t have any problems during the day with the topless bars because there isn’t much action during the regular business hours.” Occasionally, they may deal with “a person entering who is too drunk or is unwanted, but they have staff to remove them.” He recommended that our Investigator return at night to talk with the night shift crew.

Feed World – Our Investigator spoke with the owner and his wife. They explained that “they have had problems with the homeless people and with graffiti, but they couldn’t associate it with the Spice House or Fantasy Girls, but instead with the area.” They said that they had a shooting one night and a bullet went through the business next door, but again told our Investigator that “they weren’t sure it had anything to do with the topless bars.” They never are open during the day, and never deal with unwanted patrons from the topless bars.

Quality Small Dent Repair – The employee at this location did not want to comment. This business had the bullet go through their establishment during closed hours.

Ruthless Customs Motorcycle Shop – Our Investigator spoke with a male employee. He stated that “he has never had any problems with the Spice House or Fantasy Girls.” He went on to explain that those businesses bring him revenue due to the clientele they bring in, as his business provides custom motorcycle parts. He “never witnesses acts of lewdness, or has any problems with the patrons from the topless bars.” He did mention that the homeless and halfway houses located around his business are usually the unwanted customers.

Motel 8 – The employee at this location did not want to comment, and refused to answer any questions in regards to the topless bars.

Lucky Motel – Our Investigator spoke with a female employee. She was very short in her responses, but explained that, “she has never had any problems with the topless bars. Rather due to the location, multiple unwanted guests will enter and seek rooms, but that in no way is it related to the topless bars.”

SPICE HOUSE



Photograph of exterior of Spice House.

The Spice House has the reputation for minimum cleanliness and for attracting a low-income demographic of clientele.

- Observations of Interior of Establishment

Spice House has approximately a half dozen private stalls in the interior of the establishment, each equipped with low lighting, bench seating and curtains. The stalls are located near the bar, and are tucked in a corner where limited activity can be observed due to the curtains. Throughout surveillance, our Investigator could observe several male patrons entering and exiting these stalls with performers for times ranging between one song and thirty minutes. Access to the stalls are restricted to paying customers, and all must be escorted by a dancer. Drug use is very common in these booths, as our Investigator was constantly offered to "party" with dancers during surveillance.

On this date of surveillance, approximately fifteen to eighteen vehicles were observed parked in front. Upon entering the establishment, no staff were present at the front desk to greet our Investigator, conduct a pat down, or check his ID. When entering the club area, multiple small tables were scattered throughout the dimly lit club, with an exotic dancer performing on the main stage, and other girls conversing with patrons on the floor and bar area. Our Investigator made his way to the bar, where he was asked to show ID before ordering a beverage.

A few moments after sitting at the bar, a younger female dancer approached our Investigator. During the conversation, she explained that she had been employed as an exotic dancer for approximately three years, and is not currently going to school. She consistently mentioned enjoying "partying a lot, both on and off the job." When asked what partying consisted of, she replied "people around her call it nose candy." She went on to explain that "doing cocaine was a part of the business out here," and that "we could do the drugs in multiple places, either in

the back or in the private rooms." When asked where the back area was, she explained that multiple girls take customers upstairs to "have sex", or there's an area behind the main stage that offers privacy. Throughout the conversation, our Investigator was asked numerous times if he would like to get a private room.

While conversing with the same dancer, another dancer approached her and whispered into her ear. After laughing, she turned to our Investigator and explained that the woman currently dancing on the main stage had just engaged in "sex with a customer with no protection." While laughing, she continued explaining that "some girls like to go above and beyond." She also mentioned that the Wild Orchid, Fantasy Girls, and Spice House were all sister clubs, and that "any customer could have the same type of treatment at any of them."

Our Investigator inquired about how narcotics are obtained, to which she responded that "she has a hook up." She then offered to give our Investigator her number, so when he was "feeling bored and wanted to have a good time" he could call her to see if she was working and stop by.

Throughout the conversation, the dancer appeared to be under the influence, as she slurred her speech, and had very drawn out words. At one point, she got a red bull energy drink and stated that she "needed a little pick me up." She then went on to talk about how she enjoys getting drunk; however, before getting "too drunk" she'll "have a line of blow" to equal it out. When asked what other kinds of drugs can be used, she stated that "she could get anything you want, it all depends on what you're willing to do." She then asked our Investigator if he wanted to pay for a private room so that they could "figure out what we wanna do together." To which our Investigator refused.

Soon afterwards, the dancer was called onto the main stage, where it became more apparent that she was under the influence of a substance. All of her bodily movements were slow and sluggish, and she would constantly stumble and misstep. Earlier in the conversation, she had mentioned that she did not have any drinks that day, and that the night before, she was out partying at a few clubs.

Social Media Research

Social media comments about the Spice House outline allegations of theft and questionable business practices.



Nate River

in the last week



★☆☆☆☆ I came in as a dancer and the door attendant took my ID to make a copy and never gave it back. The whole club is trashy and unprofessional from their staff to their girls. If I could give 0 stars I would



Madu K.
Sparks, NV

0 friends

1 review

★★★★★ 11/30/2015

Last night I was there there were four girls . There were 3 customers I got a dance . Her name is Toroance during the dance she stolen my money before I start the dance I put my wallet on the table beside me . As soon as finish the dance she left from the club so I was gonna get another dance but when I check my wallet there was nothing . It was more thane 200 dollars she stolen all my money . I told the manager he said call the cops he can't do anything. I'm so sad because I have been all the strip clubs in reno . But I never had like this [experience](#) my fist time in spicy house I never go there again .

The following article is a first-hand report of a visit to Spice House from a writer at www.barstoolsports.com.

<http://www.barstoolsports.com/boston/breaking-strip-clubs-in-reno-nevada-are-less-than-ideal/>

Breaking: Strip Clubs In Reno, Nevada Are Less Than Ideal

Feitelberg | Feb. 28, 3:12 pm | [17 Comments](#)

Coming home from Tahoe this Sunday I had a little time to kill before my red eye and, like any non-gambling, red-blooded American the moment he sees the bright lights of casinos and chiming of slot machines, I had one thought, "Titties?" I immediately agreed with myself and replied, "Titties."

Off I went to the front of the casino, sauntering past countless wheelchair-bound elderly folks at the penny slots, smoking as if it was required under Nevada state law, to hail a cab. I knew Nevada wasn't exactly the world's classiest place, my hotel room was a whopping \$25 after all, so I didn't want to just go to any booty club. "Nicest strip joint around, please," I instructed the driver. He was foreign so as he started yammering on about his favorites I immediately tuned him out. I did, however, catch one piece of information that would make more sense later, "Spice Club will be the most likely to fuck you." Sure! Sounds good!

In retrospect, there is a vast difference between "nicest strip club in town" and "strip club where the strippers will fuck you." It's like asking for the "best doctor" then, as you hear the options, opting for the one who will give you drugs easily. The latter isn't exactly going to be the most accredited medical professional or have the nicest office.

Nevertheless, I persisted. I strolled into the Spice Club and the booth at the front typically reserved for someone checking IDs, or taking a cover charge, or making sure you're not carrying any weapons was vacant. The post had been abandoned. I thought it was a bit odd but

after a beat I decided to just go in. When I walked in it was the most confusing strip club scene I've ever encountered, and I've been to a handful of such establishments. Music was blaring, lights were low, but there wasn't a scantily clad girl on stage. There weren't shot girls going around. There weren't dancers lounging in men's laps and asking if they needed a dance. Instead, all the dancers were huddled around a table, in their underwear, inhaling slices of pizza. They all looked up at me like raccoons who'd just been caught eating in the garbage, like I was the one in the wrong for walking into their house. As Seinfeld told us, there's a good and bad naked and let me tell you, friends, Reno strippers eating buffalo chicken pizza in their underwear is not good naked.

Nevertheless, I persisted. I walked over to the bar, the one spot at the club anyone seemed to be doing their job, grabbed a beer, and asked the bartender if they'd mind changing Professional Bull Riding to the Oscars (admittedly a weird move, but if no one was gonna get naked I figured I'd fire out some tweets). That request was promptly denied and shortly thereafter a stripper finally acknowledged my presence and walked over with the enthusiasm of a DMV worker who was just about to go on break. When she stood I saw the most horrific sight I'd ever seen. Her bikini line looked like she'd just lost a *massive* amount of weight, perhaps a baby's worth, and it was just a disaster scene. It looked as if she'd jumped on a grenade and it was kind of a dud. She had skin that looked like an old woman's neck going from her belly button to her vagina. It was not a happy trail, but a sad trail. The saddest trail seen east of the Mississippi since the 1800s.

The only thing more offensive than this gal's waistline was her attempt at conversation. It was legitimate torture. We were two people sitting there who genuinely detested each other. She hated me for interrupting her pizza binge, I hated her for coming into my life. But I'm a gentleman so I sat there, attempting to be polite by keeping my lunch down and refraining from acknowledging her bad tattoos or extreme lip piercing (there must have been six studs in her mouth). She had a job to do so she tried guilt me into seeing her naked. Turning down a stripper is about as uncomfortable as conversations get and this one was legitimate torture. It was so bad I had suspicions that she was actually just negging me and was trying to trick me into hating her so much that I just had to see her naked. The idea that she'd be so cunning was actually the most turned on I'd been since I entered the joint, but it still wasn't enough. I finished my beer, which I'd only ordered because I didn't trust the cleanliness of the accoutrements that would be in my mixed drink, something told me the whole place wasn't up to code, and got the hell out of there, first hitting an Outback Steakhouse (Reno's finest) first then opting instead to get cancer from secondhand smoke at the casino bar rather than whatever unknown disease I'd catch at The Spice Club. The enemy you know, as they say. All in all, not the greatest experience ever. I saw no titties, got grossed out, then had to catch a flight that landed me back in NYC at 9 AM. As far as classic nights go, this one wasn't up there.

- Neighborhood Canvas

Due to the Spice House's close proximity to its sister club, Fantasy Girls. The neighborhood canvas was completed at the same time. Please reference the Neighborhood Canvas section listed under the Fantasy Girls.

SHOW GIRLS/KEY CLUB



Photograph of exterior of Show Girls

Website: <http://showgirlsofreno.com/>

The Show Girls is the only establishment located outside of the downtown Reno area. With a higher-than-average cover charge, most patrons are middle-aged and hail from a higher-income demographic. The VIP area within the establishment is located upstairs in its own private loft area. There are also two large rooms on the first floor, that offer private parties for very large groups.

- Observations of Exterior of Establishment

The establishment is located on Telegraph Street just off of Mill Street in Reno, Nevada. The front parking spaces are typically reserved for shuttles, while general parking is located along the side and rear lot behind the building. The parking area is poorly lit, with little to no overhead lighting, while the front of the establishment is adorned with vibrant neon lighting.

- Observations of Interior of Establishment

The interior of the establishment was extremely well-kept and professional. Before entering the main stage area, patrons are required to pay a cover charge before being escorted to an assigned table within the establishment. The two VIP rooms look to be rarely used during the course of our investigation. There is a long hallway passed the main stage, that contains several private stalls that are utilized for private dances and other sexual activities. There are no cameras observed inside of the private stalls.

While inside the club, our Investigator was approached by two exotic dancers. They asked him if he would like to go to a more private area while one of the girls rubbed his crouch. She then said she could "show him a better time in one of the rooms." Our Investigator felt that the dancer was alluding to other sexual acts, and began explaining that she could make him happy if he accompanied her into a private stall. She explained the price range and duration of acts available.

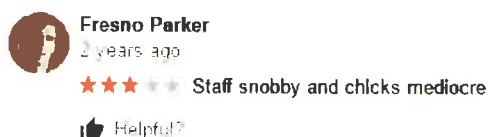
During another time, our Investigator observed a male patron in his late 20's conversing with several dancers. The dancers then left with the gentlemen for approximately ten minutes. Once they returned, the dancers appeared to be in elevated mood, as if they had taken something. One of the dancers then approached our Investigator, and stated that she "got some energy back" and asked our Investigator to buy her a drink. Our Investigator overheard two of the dancers talk about how "he was their favorite customer" and laughed. Our Investigator then believed that the customer may have provided the dancers with narcotics.

Another group sitting nearby was overheard talking about "getting head" in one of the side rooms for \$300.

Management appeared to keep a close eye on the dancers and looked out for them. At no point did management stand near or around the private rooms as patrons entered with dancers. Additionally, the dancers explained that they were contracted workers, and "could do whatever they want for the right price."

- Social Media Research

Per our investigations, most patrons seem to be positively impacted by the location, décor, lighting and furniture of the establishment. The negative comments that were found referenced poor service, high prices and negative interactions with staff members.





Carlos G.
Hayward, CA
4 friends
57 reviews
18 photos

3/12/2016

Don't go. out of the Reno city area . they have the worst ladies ever and it's empty and it sucks, never have filled so ripped off

Was this review ...?

Useful 2 Funny Cool



Jon C.
Reno, NV
23 friends
25 reviews

3/4/2015

Hey, did you know that Reno has five strip clubs, not four? I didn't, either. Ever since the hilarious train wreck that was J's Topless closed in '99, we've had the Men's Club, Spice House, Wild Orchid, Fantasy Girls. It's common knowledge that those are Reno's four strip clubs

But apparently not! Apparently there is a big glitzy strip club tucked between a Circle K Mini Mart, the ONE-STOP-SHOP PINOY BOUTIQUE (capitals theirs), and the airport. Nothing says class like the airport!

I showed up at 8:00 on a Friday night. That's maybe not the hoppingest hour in the strip club world, but it is a Friday night. It was dark. It was several hours after work

Well, I was their only customer. It was four strippers, a bartender, and me. I couldn't decide whether this was awesome or uncomfortable. I decided to drink until it was awesome.

I stayed and drank for almost four hours. After an hour, someone else came into the club, but I think he was a stripper's boyfriend, not a customer. Shortly before I left, as we were coming up on midnight, another customer took my place.

The night I was there, the girls trended old. Like, surprisingly old. One of them was 49. In her defense, she did look shockingly great for 49. But I think only one girl in the place was in her twenties.

Apparently this club was rolled out as "The Penthouse Club." They paid \$20,000 a year to use the name "Penthouse," and nobody came. So they renamed it the Key Club, and that saved them \$20,000 a year.

Doesn't seem to have inspired anyone to show up, though.

Was this review ...?

Useful 7 Funny 10 Cool 3



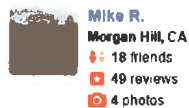
Tony S.
Reno, NV
62 friends
3 reviews

10/25/2015

This is a place where bad strippers go to die. Went once didn't like it. Went a second time and hated it. Overpriced drinks. 10.00 for a Bud Light. Ha! Fat girls and very uninterested in getting money. I will never visit this place again. On the other hand, the place itself is a nice looking club. They need to get new girls.

Was this review ...?

Useful 1 Funny 2 Cool



11/4/2012

Don't waste your time. Went there with my wife and another couple. \$20 cover. Okay, no problem. The girls, although cute, looked disinterested. They didn't really care about much other than their boyfriends and their cell phones. Expensive drinks as well. So if the girls don't approach us for a dance, how do they make any money? I'm assuming unless a complete staff overhaul takes place, this place, now called the Key Club, will be closed yet again.

Was this review ...?



Useful 3



Funny



Cool

- Neighborhood Canvas

Showgirls is located in an industrial area outside of Downtown Reno off of Telegraph Street. It's the only establishment within a block radius, as it's completely surrounded by warehouses. A neighborhood canvas was not conducted at this location due to the secluded area.

STATUS OF INVESTIGATION:

We hope this investigation is in compliance with your initial instructions. Should you have any questions or comments or wish any further investigative work, please contact our corporate office at 775-827-6621.

Thank you for this assignment.

Elite Investigations